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Most information systems textbooks overwhelm business students with overly technical information they may not need in their careers. Information Systems: What Every Business Student Needs to Know takes a new approach to the required information systems course for business majors.For each topic covered, the text highlights key "Take-Aways" that aler

This best-selling non-technical, reader-friendly introduction to GIS makes the complexity of this rapidly growing high-tech field accessible to beginners. It uses a 'learn-by-seeing' approach that features clear, simple explanations, an abundance of illustrations and photos, and generic practice labs for use with any GIS software. What Is a GIS? GIS's Roots in Cartography. Maps as Numbers. Getting the Map into the Computer. What Is Where? Why Is It There? Making Maps with GIS. How to Pick a GIS. GIS in Action. The Future of GIS. For anyone interested in a hands-on introduction to Geographic Information Systems.

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For courses in End-User Information Systems, Help Desk Management, or Office Automation courses in undergraduate and graduate schools. A balanced presentation of technological and managerial issues emphasizing the improvement of business performance through office automation. Featuring an end-user approach to systems analysis, this text clearly addresses the links between information systems technology, people, and organizational goals. It provides a comprehensive, thoroughly up-to-date treatment of IS design, analysis, and implementation, with a practical focus on shaping information systems to enhance employee performance and carry out 'real-world' business strategies. The text is technically thorough, yet clear enough to be followed by non-specialists. One of its main strengths is the authors' use of an original project methodology. This unique methodology makes the text easier to follow, while at the same time equipping students with a useful model for managing projects in the workplace. Along with its emphasis on employee performance and business effectiveness, this text offers superior coverage in several key areas. This text establishes a much-needed methodological link betw

PART OF THE JONES & BARTLETT LEARNING INFORMATION SYSTEMS SECURITY & ASSURANCE SERIES Revised and updated with the latest information from this fast-paced field, Fundamentals of Information System Security, Second Edition provides a comprehensive overview of the essential concepts readers must know as they pursue careers in information systems security. The text opens with a discussion of the new risks, threats, and vulnerabilities associated with the transformation to a digital world, including a look at how business, government, and individuals operate today. Part 2 is adapted from the Official (ISC)2 SSCP Certified Body of Knowledge and presents a high-level overview of each of the seven domains within the System Security Certified Practitioner certification. The book closes with a resource for readers who desire additional material on information security standards, education, professional certifications, and compliance laws. With its practical, conversational writing style and step-by-step examples, this text is a must-have resource for those entering the world of information systems security. New to the Second Edition: - New material on cloud computing, risk analysis, IP mobility, OMNIBus, and Agile Software Development. - Includes the most recent updates in Information Systems Security laws, certificates, standards, amendments, and the proposed Federal Information Security Amendments Act of 2013 and HITECH Act. - Provides new cases and examples pulled from real-world scenarios. - Updated data, tables, and sidebars provide the most current information in the field.

This textbook offers students a systematic guide to how information systems underpin organisational activity in today's global information society, covering everything from ICT infrastructure and the digital environment to electronic marketing, mobile commerce and design thinking. While academically rigorous and underpinned by the author's deep knowledge of the subject, an engaging writing style combined with extensive pedagogical features, cases and innovative examples from around the world ensure that the text remains accessible to those approaching the topic for the first time. Taking an approach that views businesses as complex systems, the book illustrates how valuable systems thinking can be in our everyday working lives, while theoretical ideas are always supported by examples of their application in the real world. This text is the ideal course companion for all students studying business information systems or management information systems modules at undergraduate, postgraduate or MBA level. New to this Edition: - New coverage of key contemporary topics, including big data, analytics, cloud computing, the internet of things, blockchain and bitcoin, green IS, ethics, and cyber security. - Brand new chapters on Mobile Commerce and Social Media, and Designing Digital Organisation (design thinking). - A revised concluding chapter considering contemporary technological trends, as well as reflections and predictions for future innovations.

Information Technology: An Introduction for Today's Digital World introduces undergraduate students to a wide variety of concepts they will encounter throughout their IT studies and careers. The book covers computer organization and hardware, Windows and Linux operating systems, system administration duties, scripting, computer networks, regular expressions, binary numbers, the Bash shell in Linux, DOS, managing processes and services, and computer security. It also gives students insight on IT-related careers, such as network and web administration, computer forensics, web development, and software engineering. Suitable for any introductory IT course, this classroom-tested text presents many of the topics recommended by the ACM Special Interest Group on IT Education (SIGITE). It offers a far more detailed examination of the computer than current computer literacy texts, focusing on concepts essential to all IT professionals;from operating systems and hardware to information security and computer ethics. The book highlights Windows/DOS and Linux with numerous examples of issuing commands and controlling the operating systems. It also provides details on hardware, programming, and computer networks. Ancillary Resources The book includes laboratory exercises and some of the figures from the text online. PowerPoint lecture slides, answers to exercises, and a test bank are also available for instructors.

Defines strategic management, explores the evolution of business enhancing information strategies and the techniques to achieve these, then examines the strategic management of information systems.

This revised edition opens with a discussion of the new risks, threats, and vulnerabilities associated with the transformation to a digital world, including a look at how business, government, and individuals operate today. Part two is adapted from the Official (ISC)2 SSCP Certified Body of Knowledge and presents a high-level overview of each of the seven domains within the System Security Certified Practitioner certification. The book closes with a resource for readers who desire additional material on information security standards, education, professional certifications, and compliance laws. New to this edition: material on cloud computing, risk analysis, IP mobility, OMNIBus, and agile software development; the most recent updates in information systems security laws, certificates, standards, amendments, and the proposed Federal Information Security Amendments Act of 2013 and HITECH Act; and new cases and examples pulled from real-world scenarios. --

Fully updated to reflect advances in GIS concepts and techniques, this guide approaches the subject from the broader context of information technology. Gives complete, up-to-date coverage to the concepts and techniques pertaining to every stage of the systems development life cycle of GIS, as well as its applications to various areas of spatial problem solving and decision making. For GIS specialists, GIS technologists, GIS sales directors, urban planners, natural resource managers, land surveyors, geomatics engineers, and foresters who want a complete understanding of GIS and how GIS applies to their fields of interest.

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