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has no signs, no menu and  
people are still lining up

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The relatively low cost of entry, combined with free and low-cost ways to market them through social media,



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make the food truck business an ideal entry point for budding entrepreneurs. The Food Truck Handbook offers step-by-step advice on achieving your mobile food mogul dreams. From concept development to gaining a

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loyal following to preventative maintenance on your equipment, this book covers everything you need to know about starting and running a successful food truck business, including:

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to give both hopeful  
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Food trucks have become a

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wildly popular and important  
part of the hospitality  
industry.

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handbook eBook*

Start compiling your food  
truck handbook with a basic

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outline, and jot down some notes. The following list contains some of the standard items included in many employee handbooks:

- Welcome letter
- History of the company
- Organizational chart of the company



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Opportunity Employment Proof  
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*What to Include in Your Food  
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This 288-page paperback is a  
treasure for anyone who  
considers starting a food

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truck business. It covers the good, the bad, and the ugly sides of the trade, so it can help those who are still thinking about making an informed decision.

*What Are The Best Books on*

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to gaining a loyal following  
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covers it all.

*?The Food Truck Handbook on  
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Food waste. You must have



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adequate facilities for storing and disposing of food. You must remove food waste and other rubbish from rooms containing food as quickly as possible to avoid it building up and attracting pests. The three

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main groups of pests that  
are encountered in food  
businesses are: rodents -  
rats and mice

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If your business involves handling meat, fish, egg or dairy products, you must be inspected and may require approval by your local council. The council will decide if you get approval

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easy, interactive map locates the best match food trucks closest to you & nationwide for the best options when starting your own food truck business.

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Consumers are flocking to  
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in droves, inspiring national food truck competitions and even a show dedicated to the topic on The Food Network. The relatively low cost of entry as compared to starting a restaurant, combined with



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from start to finish, and ultimately expand your business. Stay lean and profitable by avoiding the most common operating mistakes. Author David Weber is Founder and President of the NYC Food Truck

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food trucks may not be the  
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helps you find your food  
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so much more. Gone are the  
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unappealing prepackaged meals, snacks, and coffee. In today's flourishing food service industry, they're more like restaurants on wheels, offering eager curbside patrons everything from gourmet tacos and

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Start Your Own Food Truck

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give you the delicious  
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perfect foodie niche and  
customer base Creating menu  
items that save time, money,  
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again Attracting new and  
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the process. Keep in mind that a food truck business could be lucrative as many individuals continuously eat at versatile diners. You can go to where they are and attract them in with a unique exhibit of mouth-

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watering dishes instead of thinking that customers will go to your business. You can start and run a food truck business with less staff than what you'd need to run a standard restaurant.

Likewise, it's much

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reasonable to include lower overhead expenses when contrasted with a conventional restaurant business. Take note that food trucks have been around for a very long time. They are designed to consider the

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requirements of people who  
don't have enough time  
during their mid-day break.

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BUSINESS: Complete Guide for  
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Manage & Grow Your Own Food  
Truck Business in 2020-2021,

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And you will get all the  
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surefire way to begin your  
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they head to the Food Truck  
Fest! They gather their

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things, cross the bridge,  
and prepare for a fun-filled  
day. And as they get ready,  
the workers on the food  
trucks get ready,  
too—preparing, tasting, and  
traveling across the bridge  
to join all the other

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kitchens-on-wheels. With  
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cuisines from around the  
world, it's a day of trying  
new things and having fun  
together! Alexandra  
Penfold's rollicking,  
rhyming text and Mike

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The James Beard Award winner dives into the food truck

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scene with “recipes for all kinds of dishes you had no idea were tragically missing from your life” (Eater).

It’s the best of street food: bold, delicious, surprising, over-the-top goodness to eat on the run.

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America's best restaurants  
on wheels, from LA and New

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scenes in Portland, Austin,  
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scene. Ten pages in, I was  
licking my lips in  
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